



ACADEMY OF  
FREELANCE  
MAKEUP

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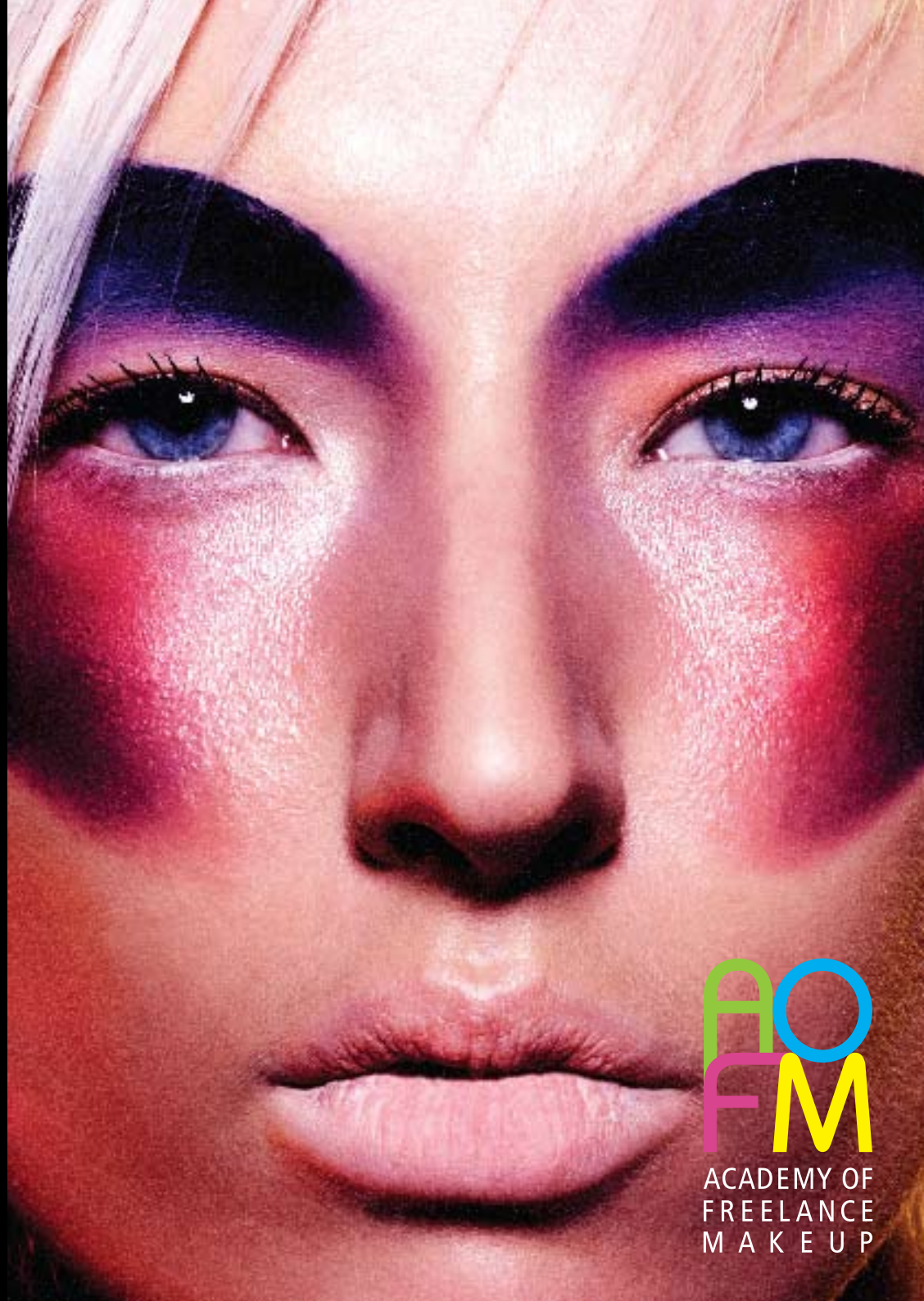
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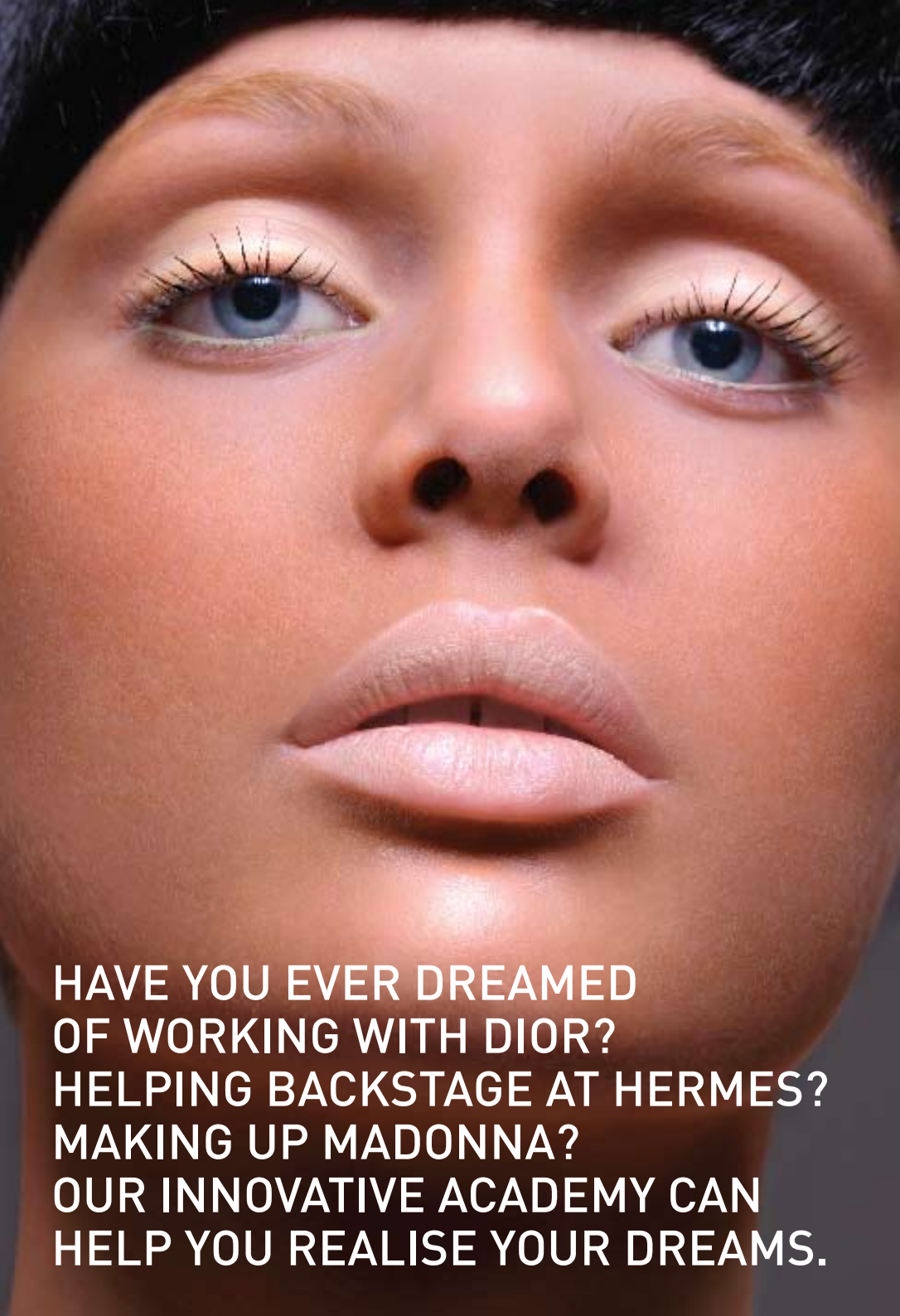
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ACADEMY OF  
FREELANCE  
MAKEUP





**HAVE YOU EVER DREAMED  
OF WORKING WITH DIOR?  
HELPING BACKSTAGE AT HERMES?  
MAKING UP MADONNA?  
OUR INNOVATIVE ACADEMY CAN  
HELP YOU REALISE YOUR DREAMS.**

Our philosophy at the Academy of Freelance Make-up is to teach our students the art of hair and make-up in the freelance industry. We believe the best way to truly understand how the industry operates is to learn from someone who is working in the industry now. We do this by connecting you with the best hair and make-up artists currently working in the world of film and fashion today.

With names like Versace, Armani, Dior and British & Italian Vogue under their belts, our tutors are among the most talented in the business. You will gain comprehensive knowledge from artists with extensive work experience and exceptional creative flair in their respective fields, such as editorial, cat walk, glamour, body-painting and advertising.

Students attending the Academy are offered tuition by a number of artists over the duration of the course, giving you exposure to a variety of styles from contemporary to avant-garde.

The Academy's exclusive and intensive courses with some of the best international freelance hair and make-up artists in the country will teach you a thorough understanding of the competitive world of hair and make-up in the freelance industry, giving you the best possible head start to your career.

## MAKING A HEAD START

Since we all had to start somewhere, we understand how expensive it can be to start in this industry. This is why the Academy gives you a variety of kit, discount and resource options, letting you choose what suits you best. Kits are not necessary when doing our courses as we give you the academy's high quality brush set and provide make-up from over 25 professional and luxury brands. For those students wishing to have kits, we can provide one tailored to individual needs discounted at up to 50% off retail prices. This option allows us to keep your course fees to a minimum, benefiting our students. During and after completion of courses, students can take advantage of agreed Academy discounts for such things as make-up from a number of professional brands, portfolios and other services. These discounts can save you as much as 50%.





## THE FINEST TUTORS

Our tutors are some of the finest international freelance hair and make-up artists in the industry. You will have the opportunity to work with a number of them throughout your course, benefiting from their wide range of creative backgrounds in hair and make-up. You will see our artists' portfolios; learn their secrets, why they started and how they reached the top of their profession. We encourage our students to take advantage of this and, as we like to say, 'pick their brains'.

## PERSONAL ONE-TO-ONE ATTENTION

Our class sizes are kept small to maximize learning. We offer not only a great tutor, but as many as two well-trained assistants in every class. This teaching style sets us apart from other institutions, ensuring you receive the highest level of attention and one-to-one training from our tutors.

## KICK-START YOUR CAREER

Tutors also keep a keen eye out for students who do extremely well. Those showing enthusiasm, talent, and dedication will be offered the opportunity to assist tutors on shoots and catwalk shows, as well as join the Academy bookings department, giving an added kick-start to your career.

## EXPERIENCE THE CHOICE

As a make-up artist it is crucial to understand the tools of the trade. This is why the Academy offers you the opportunity when training with us to learn and work with over 25 of the most professional brands, including MAC, Christian Dior, Lancôme, and Giorgio Armani to name a few. This enables our students to gain important product knowledge and exposure to the variety of products used by industry professionals, allowing you as an artist to feel comfortable using various brands.

## CREATIVE DAY

We give you the chance to explore your creativity and flair with a fantastic photo shoot with a top fashion photographer. Our teachers and amazing clothes stylists will be on hand to help you create stunning looks. A beautiful fashion model from Select model management will be provided and you will be given a large selection of images from the day on a CD to take away with you to give you a head start with your portfolio.

## COMMITTED TO YOUR DEVELOPMENT

At the Academy, we are committed to your development and when you choose to learn with us our support does not stop there. We like you to keep us informed of your progress and if need be we will happily offer professional advice as well as a free refresher session.

# PROFESSIONAL FREELANCE MAKE-UP AND HAIR STYLING CERTIFICATE

This course is suited to the absolute beginner with no previous experience and there are no entry requirements. If you are serious about getting into the industry and want all the skills to be able to get out there and work this is the course for you.

This 3 week course will take you from the basics up to the complete level of skills and understanding required by a professional freelance hair and make-up artist, enabling you to immediately start in the industry. This course is taught by several top international freelance artists and suits students wanting to work in high fashion/photographic/catwalk/bridal Magazines/music/editorial/advertising/and some general media. It includes all hair and make-up materials such as make-up from over 25-30 famous luxury cosmetic brands (for a full detailed list of our products please go to the 'Why Us' section on the menu under 'Experience the Choice'). You will be given a AOFM brush set to take with you on completion of your course

Students will also take part in their very own professional photo shoot with a professional photographer clothes stylist and 2 models from Select model management You will also be given a CD to take with you to start your most important tool (the portfolio).

## MAKE-UP ARTIST HYGIENE

This covers the importance and professional understanding of artist hygiene eg. keeping all your equipment clean and tidy and personal hygiene.

## SKIN PREPARATION

Preparing the skin is just as important as make-up itself. It is the base to any good make-up application. You will learn an understanding of skin care and different skin types.

## FOUNDATION SELECTION AND APPLICATION

Foundation selection according to skin types.  
Coverage, as well as the various mixing and application techniques.

## CORRECTIVE AND CAMOUFLAGE TECHNIQUES

Learn correcting and camouflaging technique for imperfections such as spots and dark circles.

## SCULPTING & SHADING

Learn how to re-shape and sculpt areas of the face to emphasise certain features.

## CREATING GLOWING SKIN

Learn how to create fresh glowing dewy skin with a variety of products used by industry professionals.

## POWDERS

Learn application aspects and uses of powders such as loose and pressed.

## BRONZERS

Learn the various textures, areas and ways to apply bronzers.

## EYE BROW SHAPING

This is one of the most important areas of the face you will learn. Includes artistic eyebrow shaping techniques to enhance the beauty of the natural line of the eyebrow.

## EYE SHADOWS-POWDERS/CREAM

This will cover the 2 different textures in terms of their application and their uses in detail.

## NATURAL BEAUTY MAKE-UP

You will learn the various ways to apply a perfect natural make-up.

## BRIDAL MAKE-UP

This covers in detail the application and other considerations when applying bridal make-up.

## SMOKY EYES

Learn the many styles of smoky eyes. In this section you will learn application techniques, use of different textures, adding colour and adding a personal style.

## PENCIL/LIQUID LINER

This covers pencil and liquid eyeliners and application techniques in detail.

## MASCARAS

This covers different mascaras, applications and their uses.

## FALSE LASH APPLICATION

This covers eyelash strips, individuals, lower lashes and creative application techniques.

## BLUSHERS POWDER/CREAMS

Blushers, powders and creams will be covered in detail including application techniques of the 2 textures and their uses.

## LIPSTICKS, GLOSSES & LINERS

This will cover all aspects from colour selection to application of lipsticks, glosses and lip liners. You will also learn a variety of creative industry tricks.

## HANDS & BODY

You will learn make-up and various considerations on areas of the hands and body.

## UNDERSTANDING OF PHOTOGRAPHY LIGHTING

A make-up artist's understanding of photography lighting is crucial. You will learn how to find the right balance of application for your make-up.

## BLACK & WHITE/COLOUR PHOTOGRAPHY MAKE-UP

You will learn make-up applications and the key differences for both black & white and colour photography.

## CATWALK

This is an exciting area of the course. Here you find out what really goes on backstage and what goes in to creating a catwalk show.

You will have the opportunity to work on your creative skills and catwalk styles. This class will be taught by make up artists with extensive big-named show experience in Paris, Milan, London and New York.

## FASHION

This covers make-up in many areas of fashion such as magazine, editorial etc.

## COMMERCIAL/ADVERTISING

This covers make-up in commercial/advertising.

## TV AND FILM

This covers TV and Film make-up application techniques, taught by a make-up artist with extensive experience in this field.

## MUSIC VIDEOS

You will learn make-up application techniques for a music video and an understanding of what happens on a music video shoot. This will be taught by a make-up artist with extensive work experience in this field.

## PERIODS (20'S - 80'S)

It's very important as a make-up artist to have a good understanding of make-up history. This covers make-up periods from the 20s-80s in detail.

## GLAMOUR MAKE-UP

You will learn detailed application techniques of glamour style make-up with the help of a make-up artist with extensive glamour make-up industry experience.

## MATURE MAKE-UP

This will cover make-up application when applying to a mature person.

## MALE CORRECTIVE MAKE-UP

This covers make-up application skills for males

## ETHNIC MAKE-UP

You will learn in detail an understanding of ethnic make-up techniques, including African and Oriental.

## BODY PAINTS

Learn about body paints and their uses. You will learn this from a make-up artist with extensive body painting work experience.

## STENCILS/TATTOO

This covers creative stenciling and tattooing with a freelance make-up artist highly experienced in this field.

## GLITTERS

This covers glitters and their application techniques.

## WORKING WITH TEXTURES

This will cover adding a variety of creative textures to your make-up, giving extra impact.

## PERSONAL SHOPPING WITH OUR ARTISTS

We are one of the only training institutes in the world who take students personal shopping at professional make-up stores such as Screenface, Mac Cosmetics and many more. This is so

that students can be guided by our artists to help build kits and provide product awareness and store discounts. We also introduce students to shop staff and store managers, helping build long term professional relationships.

## AVANT-GARDE MAKE-UP

This section will explore your creative side and you will learn how to add experimental influence to your work.

## CREATIVE CATWALK

This covers advanced catwalk make-up in more detail with a make-up artist with extensive catwalk work experience on shows in Paris, London, Milan and New York .

## CREATIVE FASHION

This covers advanced fashion make-up techniques in areas such as editorial. It is also a section of the course which gives you the chance to introduce your personal style and some of the avant-garde styles and textures learnt so far.

## ADVANCED MUSIC

Students will be shown what it takes and learn ways of entering this exciting field. It covers in more detail advanced make-up skills and techniques used in the music sector for such things as working with artists' music videos and promotional shoots.

## COMMERCIALS

This covers advanced make-up skills for commercials with a make-up artist with extensive work experience in this field.

## ADVERTISING

A tutor will give you an insight in to how this section of the industry operates, giving you an overview of the different areas of the advertising industry as well as the key skills required by a make-up and hair stylist. This will be taught by a make-up artist with extensive freelance experience in this field.

## THEATRE/STAGE

This covers in detail theatre and stage make-up and their key differences, applications and techniques. This will be with a make-up artist with extensive theatre and stage experience.

## FILM/T.V.

This will cover advanced understanding and skills in TV and film with a make up artist with extensive work experience in this field.

## CREATIVE DAY WITH PHOTOGRAPHER AND STYLIST

This gives you the chance to show your creative side. Demonstrate the skills learnt over the duration of the course and put them in to practice. This is also a section of the course that gives you the chance to gain a head start with your portfolio and gain valuable work experience with a professional photographer and stylist.

## BUILDING A PROFESSIONAL MAKE-UP KIT/BOOK

This covers in detail what you need to build a professional make-up artist portfolio.

You will find out what tools are needed for a working make-up artist's kit. A make-up artist will guide you through their own personal kit to give you a good understanding of what is required.

## GETTING STARTED IN THE INDUSTRY

We want our students to have the best possible chance of success in this forever changing and competitive industry. At the end of this course you will have the opportunity to learn the important steps it takes to build your career. You will do this with guidance and advice from a successful well established hair and make-up freelance artist. The artist will share information, experiences and know-how with you.

## HAIR PRODUCT SELECTION

Before creating a style learn how to select the right product. In this section we will guide you through hair styling products and there uses. Tools of the trade building a session stylist kit. You will find out what tools are needed for hair and make-up artists kit. A session stylist will guide you through their personal kits to give you a good understanding of what is required.

## SECTIONING GETTING READY

Learn how to section your work keep it clean and tidy before beginning your desired style

## **BLOW DRYING IN TO STYLES**

Learn how to blow dry hair in to simple styles adding body to flat hair create flicks and interesting natural styles

## **STYLES USING THE TONGS**

Most session stylist work with tongs whether it's back stage or on a shoots. Learn how to create body curls flicks and other tong tricks

## **SETTING THE HAIR**

Learn how to set hair into styles with the use of Velcro and/or heated rollers hair pieces and working with extensions

Our stylist will help you understand and teach you how to work with hair pieces and creating styles around extensions

## **BRAIDING**

Learn how to braid into simple and funky catwalk and photographic styles

## **CREATING CURLS**

Learn the tricks of the trade of creating various types of curls

## **GHDS**

Learn how to create various types of curls using ghds and how to straighten the professional way

## **HAIR UP DESIGN**

Learn simple hair up techniques and adapt them to your own personal style

## **PONY TAIL**

Learn how to create a fashion catwalk and photographic pony tail

## **CLASSIC FRENCH PLEAT AND BEE HIVE**

Learn how to create a classic French pleat and turn it into a bee hive style

## **FASHION PERIODS**

Our stylist will talk through and teach you the uses of fashion periods in fashion today

## **FASHION EDITORIAL**

Our stylist will help you understand working on photographic and fashion magazines shoots teaching you how to create affective and funky editorial styles

## **HAIR STYLING FOR WEDDINGS**

Learn how to create stunning styles for brides

## **PHOTOGRAPHIC HAIR STYLING**

Learn quick and easy styles when working on photography shoots

## **HAIR STYLING MUSIC VIDEOS**

Learn how to work with hair on music videos

## **CELEBRITY LOOKS**

Learn how to re create celebrity styles

## **HAIR STYLING FOR ADVERTISING**

Working with hair on advertising jobs

## SESSION STYLIST HAIR STYLING CERTIFICATE

This 6 day course is suitable for the absolute beginner with no previous experience and there is no entry requirement. It would also benefit someone with hair styling experience who may feel they need a refresh on the latest styles.

This course builds from our Foundation and Advanced make-up courses into the freelance world of hair styling. As now more than ever it's important to have more skills than just make-up alone, this course is perfect for a make-up artist to learn added skills helping give you the opportunity to gain more work on photo shoots, catwalk shows and weddings.

This course is taught by freelance hair stylists, known in the fashion industry as session stylists. The artists teaching this course work on major fashion shows in London, Paris, New York and Milan as well as all the big magazines such as Glamour, Vogue and Harpers Bazaar.

Our session stylist will give you a thorough insight into working on bridal, back stage on shows and photo shoots, as well as teach you the most up to date looks and styles.

This course will teach simple hair styles but will also work up to creative avant-garde styles you see on the catwalk and in magazines today.

The course will cover the following subjects in detail:

## HAIR PRODUCT SELECTION

Before creating a style, learn how to select the right product. In this section we will guide you through products and their uses.

## TOOLS OF THE TRADE BUILDING A SESSION STYLIST KIT

You will find out what tools are needed for a hair and make-up artist's kit.

A session stylist will guide you through their personal kits to give you a good understanding of what is required

## SECTIONING GETTING READY

Learn how to section your work, keeping it clean and tidy before beginning your desired style

## BLOW DRYING IN TO STYLES

Learn how to blow dry hair in to simple styles adding body to flat hair, create flicks and interesting natural styles

## STYLES USING THE TONGS

Most session stylists work with tongs whether it's back stage or on a shoot. Learn how to create body curls flicks and other tong tricks

## SETTING THE HAIR

Learn how to set hair into styles with the use of Velcro and/or heated rollers

## HAIR PIECES AND WORKING WITH EXTENSIONS

Our stylist will help you understand and teach you how to work with hair pieces and creating styles around extensions

## BRAIDING

Learn how to braid into simple and funky catwalk and photographic styles

## CREATING CURLS

Learn the tricks of the trade of creating various types of curls

## GHD'S

Learn how to create various types of curls using ghd's and how to straighten the professional way

## HAIR UP DESIGN

Learn simple hair-up techniques and adapt them to your own personal style.

## FASHION PONY TAIL

Learn how to create a fashion catwalk and photographic pony tail

## CLASSIC FRENCH PLEAT AND BEE HIVE

Learn how to create a classic French pleat and turn it into a bee hive style

## **FASHION PERIODS**

Our stylist will talk through and teach you the uses of fashion periods in fashion today

## **FASHION EDITORIAL**

Our stylist will help you understand working on photographic and fashion magazines shoots, teaching you how to create effective and funky editorial styles

## **WEDDINGS**

Learn how to create stunning styles for brides

## **PHOTOGRAPHIC HAIR STYLING**

Learn quick and easy styles when working on photography shoots

## **MUSIC VIDEOS**

Learn how to work with hair on music videos

## **CELEBRITY LOOKS**

Learn how to re-create celebrity styles

## **ADVERTISING**

Working with hair on advertising jobs

## FREELANCE BRIDAL AND PROMOTIONAL MAKE-UP CERTIFICATE (PART TIME)

This 6 day evening course is suitable for students who wish to pursue a career in freelance bridal, special occasion or cosmetic retail make-up.

It's a great basic taster if you are thinking of moving on to a more in-depth career in the make-up industry. As for all of our courses, this course is also taught by several top international freelance make-up artists.

All students receive a set of brushes to take with them on completion of the course and make-up from over 25-30 luxury brands is also included in course fees.

Students looking to work more in the fashion and photographic and media side of the industry are advised to take our Freelance Hair and Make-Up Certificate course.

This course will cover in detail:

## **MAKE-UP ARTIST HYGIENE**

This covers the importance and professional understanding of artist hygiene eg. keeping your equipment clean and tidy and personal hygiene.

## **SKIN PREPARATION**

Preparing the skin is just as important as make-up itself. It is the base to any good make-up application. You will learn an understanding of skin care and different skin types. This will also cover the selection and application of cleansers, toners, moisturisers and primers.

## **FOUNDATION SELECTION AND APPLICATION**

Foundation selection according to skin type. Coverage and the various mixing and application techniques.

## **CORRECTIVE AND CAMOUFLAGE TECHNIQUES**

Learn correcting and camouflaging technique for imperfections such as spots and dark circles.

## **SCULPTING & SHADING**

Learn how to re-shape and sculpt areas of the face to emphasise certain features.

## **CREATING GLOWING SKIN**

Learn how to create fresh glowing dewy skin with a variety of products used by industry professionals.

## **POWDERS**

Learn application aspects and uses of powders such as loose and pressed.

## **BRONZERS**

Learn the various textures, areas and ways to apply bronzers.

## **EYE BROW SHAPING**

This is one of the most important areas of the face you will learn. Includes artistic eyebrow shaping techniques to enhance the beauty of the natural line of the eyebrow.

## **EYE SHADOWS-POWDERS/ CREAM**

This will cover the 2 different textures in terms of their application and their uses in detail.

## **NATURAL BEAUTY MAKE-UP**

You will learn the various ways to apply a perfect natural make-up.

## **BRIDAL MAKE-UP**

This covers in detail the application and other considerations when applying bridal make-up

## **PENCIL/LIQUID LINER**

This covers pencil and liquid eyeliners and application techniques in detail.

## **MASCARAS**

This covers different mascaras, applications and their uses.

## **FALSE LASH APPLICATION**

This covers eyelash strips, individuals, lower lashes and creative application techniques.

## **BLUSHERS POWDER/CREAMS**

Blushers, powders and creams will be covered in detail including application techniques of the 2 textures and their uses.

## **LIPSTICKS, GLOSSES & LINERS**

This will cover all aspects from colour selection to application of lipsticks, glosses and lip liners. You will also learn a variety of creative industry tricks.

## **BRIDAL RETAIL CLIENT CONSULTATIONS**

We will teach you how to consult and work with a bride to give her the best possible make up look on the day. We will also cover client consultation when working in cosmetic retail.

# FOUNDATON CERTIFICATE FREELANCE MAKE-UP

This introductory course is tailored to suit the absolute beginner with no make up experience and there are no entry requirements. It's your first step to becoming an accomplished make-up artist, providing comprehensive training from bridal make up application to an intermediate fashion and photography level. Upon graduation of this course you will be able to demonstrate an understanding of make-up and most of the skills required of a freelance artist.

For students who are serious about a fully skilled career in make-up we would advise you to take the professional freelance make-up and hair certificate.

The syllabus will cover the following topics in detail:

## **MAKE-UP ARTIST HYGIENE**

This covers the importance and professional understanding of artist hygiene eg. keeping all your equipment clean and tidy and personal hygiene.

## **SKIN PREPARATION**

Preparing the skin is just as important as make-up itself. It is the base to any good make-up application. You will learn an understanding of skin care and different skin types. This will also cover the selection and application of cleansers, toners, moisturisers and primers.

## **FOUNDATION SELECTION AND APPLICATION**

Foundation selection according to skin types. Coverage, as well as the various mixing and application techniques.

## **CORRECTIVE AND CAMOUFLAGE TECHNIQUES**

Learn correcting and camouflaging technique for imperfections such as spots and dark circles.

## **SCULPTING & SHADING**

Learn how to re-shape and sculpt areas of the face to emphasise certain features.

## **CREATING GLOWING SKIN**

Learn how to create fresh glowing dewy skin with a variety of products used by industry professionals.

## **POWDERS**

Learn application aspects and uses of powders such as loose and pressed.

## **BRONZERS**

Learn the various textures, areas and ways to apply bronzers.

## **EYEBROW SHAPING**

This is one of the most important areas of the face you will learn. Includes artistic eyebrow shaping techniques to enhance the beauty of the natural line of the eyebrow.

## **EYE SHADOWS-POWDERS/ CREAM**

This will cover the 2 different textures in terms of their application and their uses in detail.

## **NATURAL BEAUTY MAKE-UP**

You will learn the various ways to apply a perfect natural make-up.

## **BRIDAL MAKE-UP**

This covers in detail the application and other considerations when applying bridal make-up.

## **SMOKY EYES**

Learn the many styles of smoky eyes. In this section you will learn application techniques, use of different textures, adding colour and adding a personal style.

## **PENCIL/LIQUID LINER**

This covers pencil and liquid eyeliners and application techniques in detail.

## **MASCARAS**

This covers different mascaras, applications and their uses.

## **FALSE LASH APPLICATION**

This covers eyelash strips, individuals, lower lashes and creative application techniques.

## **BLUSHERS-POWDER/CREAMS**

Blushers-powders and creams, will be covered in detail including application techniques of the two textures and their uses.

## **LIPSTICKS, GLOSSES & LINERS**

This will cover all aspects from colour selection to application of lipsticks, glosses and lip liners. You will also learn a variety of creative industry tricks.

## **HANDS & BODY**

You will learn make-up and various considerations on areas of the hands and body.

## **UNDERSTANDING OF PHOTOGRAPHY LIGHTING**

A make-up artist's understanding of photography lighting is crucial. You will learn how to find the right balance of application for your make-up.

## **BLACK & WHITE/COLOUR PHOTOGRAPHY MAKE-UP**

You will learn make-up applications and the key differences for both black & white and colour photography.

## **CATWALK**

This is an exciting area of the course. Here you find out what really goes on backstage and what goes in to creating a catwalk show. You will have the opportunity to work on your creative skills and catwalk styles. This class will be taught by make-up artists with extensive big-named show experience in Paris, Milan, London and New York.

## **FASHION**

This covers make-up in many areas of fashion such as magazine, editorial etc

## **COMMERCIAL/ADVERTISING**

This covers make-up in commercial/advertising.

## **TV AND FILM**

This covers TV and Film make-up application techniques, taught by a make-up artist with extensive experience in this field.

## **MUSIC VIDEOS**

You will learn make-up application techniques for a music video and an understanding of what happens on a music video shoot. This will be taught by a make-up artist with extensive work experience in this field.

## ADVANCED CERTIFICATE FREELANCE MAKE-UP

This advanced course covers the much wider range of skills essential to becoming a professional make up artist. Our tutors will give you a much deeper insight into the competitive world of make up, discussing professional experiences and sharing tips and tricks of the trade along the way. Upon completion of this course you will feel confident working with make-up, having gained the knowledge and know-how to go it alone in this creative and exciting industry.

For students who are serious about a fully skilled career in make-up we would advise you to take the professional freelance make-up certificate.

## PERIODS (20'S – 80'S)

It's very important as a make-up artist to have a good understanding of make-up history. This covers make-up periods from the 20s-80s in detail.

## GLAMOUR MAKE-UP

You will learn detailed application techniques of glamour style make-up with the help of a make-up artist with extensive glamour make-up industry experience.

## MATURE MAKE-UP

This will cover make-up application when applying to a mature person.

## MALE CORRECTIVE MAKE-UP

This covers make-up application skills for males.

## ETHNIC MAKE-UP

You will learn in detail an understanding of ethnic make-up techniques, including African and Oriental.

## BODY PAINTS

Learn about body paints and their uses. You will learn this from a make-up artist with extensive body painting work experience.

## STENCILS/TATTOO

This covers creative stenciling and tattooing with a freelance make-up artist highly experienced in this field.

## GLITTERS

This covers glitters and their application techniques.

## WORKING WITH TEXTURES

This will cover adding a variety of creative textures to your make-up, giving extra impact.

## AVANT-GARDE MAKE-UP

This section will explore your creative side and you will learn how to add experimental influence to your work.

## CREATIVE CATWALK

This covers advanced catwalk make-up in more detail with a make-up artist with extensive catwalk work experience on shows in Paris, London, Milan and New York.

## CREATIVE FASHION

This covers advanced fashion make-up techniques in areas such as editorial. It is also a section of the course which gives you the chance to introduce your personal style and some of the avant-garde styles and textures learnt so far.

## MUSIC

Students will be shown what it takes and learn ways of entering this exciting field. It covers in more detail advanced make-up skills and techniques used in the music sector for such things as working with artists' music videos and promotional shoots.

## COMMERCIALS

This covers advanced make-up skills for commercials with a make-up artist with extensive work experience in this field.

## **ADVERTISING**

A tutor will give you an insight in to how this section of the industry operates, giving you an overview of the different areas of the advertising industry as well as the key skills required by a make-up and hair stylist. This will be taught by a make-up artist with extensive freelance experience in this field.

## **THEATRE/STAGE**

This covers in detail theatre and stage make-up and their key differences, applications and techniques. This will be with a make-up artist with extensive theatre and stage experience.

## **FILM/T.V.**

This will cover advanced understanding and skills in TV and film with a make-up artist with extensive work experience in this field.

## **CREATIVE DAY WITH PHOTOGRAPHER AND STYLIST**

This gives you the chance to show your creative side. Demonstrate the skills learnt over the duration of the course and put them in to practice. This is also a section of the course that gives you the chance to provide you a head start with your portfolio and gain valuable work experience with a professional photographer and stylist.

## **BUILDING A PROFESSIONAL MAKE-UP KIT/BOOK**

This covers in detail what you need to build a professional make-up artist portfolio. You will find out what tools are needed for a working make-up artist's kit. A make-up artist will guide you through their own personal kit to give you a good understanding of what is required.

## **GETTING STARTED IN THE INDUSTRY**

We want our students to have the best possible chance of success in this forever changing and competitive industry. At the end of this course you will have the opportunity to learn the important steps it takes to build your career. You will do this with guidance and advice from a successful well-established hair and make-up freelance artist. The artist will share information, experiences and know-how with you.

## COURSE FEES AND DATES

Our courses run in six days blocks. In this time you will have the opportunity to experience learning the art of hair and make-up in a real photographic studio environment. You will also be given a high quality brush set and the advanced course finishes with a creative shoot day where you will work alongside a professional photographer and stylist. At the Academy we only supply students with the most exclusive products on the market, allowing students to be exposed to a variety of brands used by industry professionals – these are included in course fees.

COURSE	START/FINISH	DATE
<b>FOUNDATION CERTIFICATE</b> freelance make-up	January 14th – 19th	2008
	April 7th – 12th	2008
	June 9th – 14th	2008
	August 4th – 9th	2008
	October 13th – 18th	2008
<b>ADVANCED CERTIFICATE</b> freelance make-up	January 21st – 26th	2008
	April 14th – 19th	2008
	June 16th – 21st	2008
	August 11th – 16th	2008
	October 20th – 25th	2008

<b>COURSE</b>	<b>START/FINISH</b>	<b>DATE</b>
<b>BOTH FOUNDATION &amp; ADVANCED CERTIFICATE</b>	January 14th – 26th	2008
	April 7th – 19th	2008
	June 9th – 21st	2008
	August 4th – 16th	2008
	October 13th – 25th	2008
<b>SESSION STYLIST/HAIR STYLING CERTIFICATE</b>	January – February 28th – 2nd	2008
	April 21st – 26th	2008
	June 23rd – 28th	2008
	August 18th – 23rd	2008
	October – November 27th – 1st	2008

COURSE	START/FINISH	DATE
<b>MAKE-UP &amp; HAIR CERTIFICATE</b>	January – February 14th – 2nd	2008
	April 7th – 26th	2008
	June 9th – 28th	2008
	August 4th – 23rd	2008
	October – November 13th – 1st	2008
<b>BRIDAL AND PROMOTIONAL MAKE-UP CERTIFICATE</b> (part-time evenings)	January 14th – 19th	2008
	April 7th – 12th	2008
	June 9th – 14th	2008
	August 4th – 9th	2008
	October 13th – 18th	2008

# REGISTRATION FORM

## Personal details

First Name: \_\_\_\_\_

Surname: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

House Number: \_\_\_\_\_

Street Name: \_\_\_\_\_

Town: \_\_\_\_\_

City: \_\_\_\_\_

Postcode: \_\_\_\_\_

Email Address: \_\_\_\_\_

Home Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

## Course details

Please tick one of the following courses:

- |   |  |
|---|--|
| <input type="radio"/> Foundation Certificate            | <input type="radio"/> Session Stylist/Hair Styling Certificate   |
| <input type="radio"/> Advanced Certificate              | <input type="radio"/> Make Up and Hair Certificate               |
| <input type="radio"/> Foundation & Advanced Certificate | <input type="radio"/> Bridal and Promotional Make-Up Certificate |

## Course dates

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

## One more question

Please tell us in your own words why you would like to become a make-up artist and/or hair stylist?

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